



25/27

MAEMPHRÉ
Boat racing

PARTNERSHIP BOOK



Université de
Sherbrooke

English

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WHO ARE WE?

A Determined Student Team

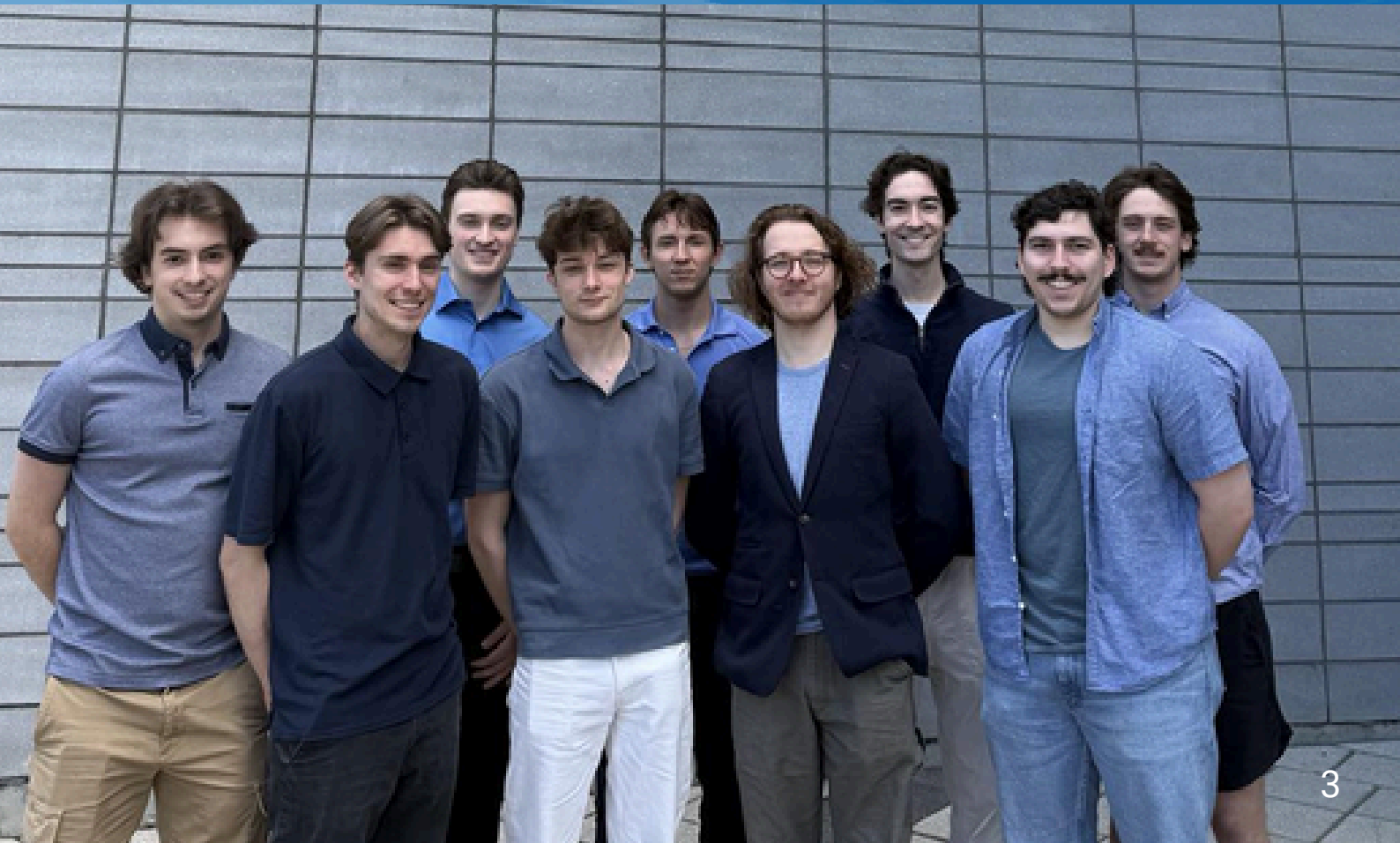
Memphré Boat Racing is a team of mechanical, electrical, and robotics engineering students from the Université de Sherbrooke, determined to stand out on the international stage by participating in the Monaco Energy Boat Challenge (MEBC). Our team was formed as part of a major end-of-studies design project that spans nearly two years. The main goal: to design a clean-propulsion boat capable of competing with the best teams in the world.

An Ambitious and Innovation-Driven Team

Driven by a shared passion for innovation and performance, we apply our engineering expertise to an ambitious, meaningful, and forward-looking project. Through this competition, we aim not only to push technological boundaries but also to strongly promote the creativity, talent, and discipline of the next generation of Quebec engineers.

A Competitive Team

Memphré Boat Racing represents the alliance of technical excellence and competitive spirit, driven by a team committed to delivering a fast, reliable, and sustainable boat.



WHY BECOME A PARTNER?

International Visibility in a Prestigious Setting

With extensive media coverage in the heart of the Principality of Monaco, the presence of international teams and leaders in the maritime industry, your company will benefit from unique exposure in an exclusive environment synonymous with luxury, innovation, and performance.

Align with Sustainable Innovation

Position your company as a committed player in the energy transition and sustainable development by supporting a project focused on green mobility and electric propulsion.



Support Young Engineering Talent

Memphré Boat Racing is made up of passionate engineering students driven by the desire to push the limits of electric marine propulsion. By collaborating with our team, you create a direct connection with emerging talent. It's a unique opportunity to recruit motivated interns or employees already trained in solving real-world problems.



WHY BECOME A PARTNER?

International Visibility in a Prestigious Setting

- Media coverage in the heart of the **Principality of Monaco**
- Around **5,000 visitors** per day over 7 days of competition
- Presence of **50 international teams** and maritime industry leaders
- Unique exposure in an exclusive environment synonymous with luxury, innovation, and performance

Align with Sustainable Innovation

- Position your company as a committed player in the **energy transition** and **sustainable development**
- Support a project focused on **green mobility** and **electric propulsion**

Connect with Tomorrow's Talent

- **Passionate engineering students** driven to push the limits of electric marine propulsion
- Direct connection with **emerging talent**
- A unique opportunity to **recruit motivated interns** or employees **already trained in solving real-world problems**



ADDITIONAL VISIBILITY

Université de Sherbrooke

- Direct visibility within the university's 32,000-student community
- Highlighted on our social media through regular posts
- Presence at networking events organized by the Faculty of Engineering
- Your company mentioned as a committed partner in innovation and sustainable mobility

MEGAGÉNIALE Exhibition

- **Largest student engineering exhibition in Canada**
- Welcomes around **10,000 visitors** each year
- Showcases innovation, creativity, and technical expertise
- Open to the **public, industry partners, and the university community**

Tech Talks – MONACO

- Visibility during **technical conferences** on maritime innovation
- Your company mentioned as a partner
- **Tech Talks** shared on our **social media** and those of the competition

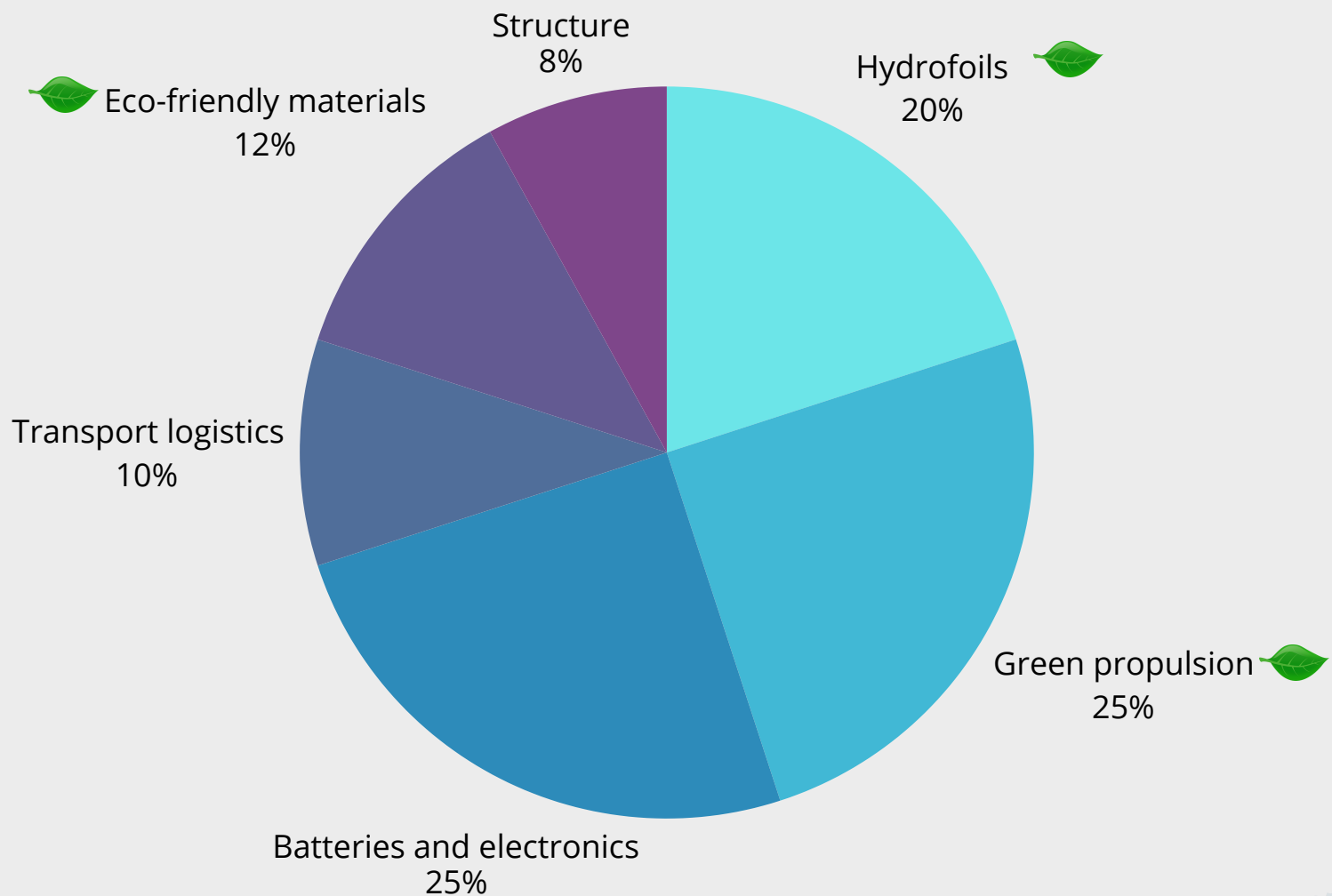


USE OF RESOURCES

Budget : 100 000\$

Monetary contributions will be **entirely dedicated** to the **design, construction** of the boat, and integration of **innovations**.

















Personal expenses and individual travel costs are covered by team members.



PARTNERSHIP PLAN

We offer several levels of visibility tailored to your contribution. Each tier provides concrete recognition on our platforms, during events, and directly on our boat and apparel. Below is an overview of the benefits associated with each sponsorship level.

The size of logos on our boat and clothing varies depending on your donation. (See below).

	Bronze	Silver	Gold	Platinum	Diamond
Contribution	500-999\$	1000-1999\$	2000-4999\$	5000-9999\$	10 000\$ et +
Mention on social media					
Mention at events					
Logo on the boat					
Logo on apparel					
Statut : "Powered by"					

*Or equivalent in material value

DISPLAY OF YOUR LOGO

The size of your logo varies according to your donation tier, reflecting the importance of your support. The higher your contribution, the greater your visibility. The final size will be adjusted based on the actual dimensions of the cockpit once the design is completed, while ensuring a minimum surface representation of 1%.

Gold

1:1



Platinum

2:1



Diamond

4:1



THE COMPETITION



12° MONACO ENERGY BOAT CHALLENGE

A Competition Based on Innovation and Sustainability

To promote **sustainability** and **minimize environmental impact** in the nautical industry, several **innovative solutions** can be proposed. These solutions prioritize **new technologies, innovative materials**, and alternative propulsion systems using **renewable energy sources** such as solar power, hydrogen, electricity, etc.



ENERGY CLASS

- Category of Memphré Boat Racing
- Design of an innovative cockpit
- Development of a high-performance and sustainable propulsion system
- Exclusive use of green energy
- Energy limit set at 10 kWh

OBJECTIVES

Our ambitions

TOP 5
GENERAL CLASSIFICATION

TOP 1
NORTH-AMERICA

DESIGN PRIZE &
ECO DESIGN PRIZE

INTERNATIONNAL
CONNEXIONS

GREEN INNOVATIONS

Local and eco-friendly material

Flax fiber

The boat's cockpit will be made entirely from flax fiber: a local and underused material, known for being eco-friendly and extremely lightweight!



Reducing Energy Consumption

Mobile hydrofoils



These hydrofoils are underwater wings autonomously controlled by computer, allowing the boat to lift and glide above the water.




Université de
Sherbrooke


Memphré Boat Racing is always looking for partners who share our passion for engineering, innovation, and the future of maritime transport.


Join the adventure and let's propel the next generation of engineers toward success—together.

We'd be delighted to connect with you!

OUR SOCIAL MEDIAS

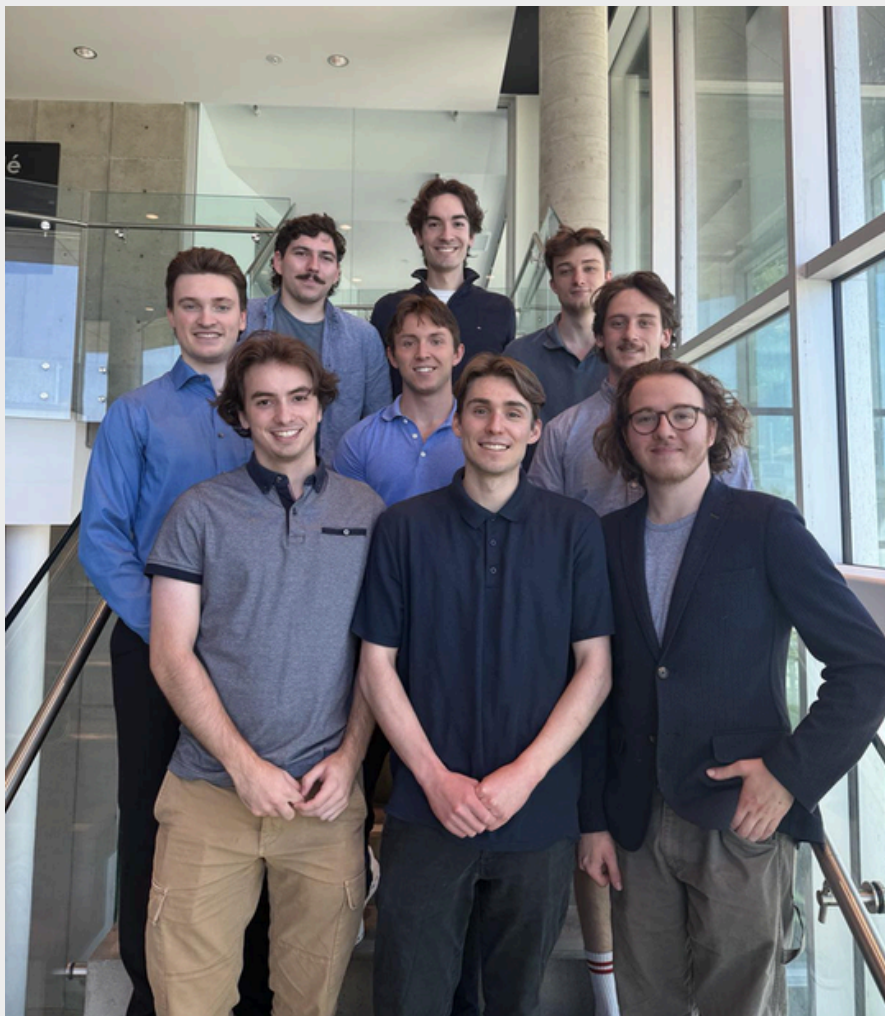
 [@Memphré racing](#)

 [@memphre_racing](#)

 [@Memphré racing](#)

CONTACT


Let's work together !



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